

"Snowdays26" Privacy Policy

Our Privacy Policy was last updated on December 9, 2025.

This Privacy Policy describes Our policies and procedures on the collection, use and disclosure of Your information when You use the Service and tells You about Your privacy rights and how You are protected by the law.

We use Your Personal data to provide and improve the Service. By using the Service, You agree to the collection and use of information in accordance with this Privacy Policy.

INTERPRETATION

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

DEFINITIONS

For the purposes of this Privacy Policy:

- Account means a unique account created for You to access our Service or parts of our Service.
- Company (referred to as either "the Company", "We", "Us" or "Our" in this Agreement) refers to Snowdays26.
 - For the purposes of the GDPR, the Company is the Data Controller.
- Cookies are small files that are placed on Your computer, mobile device or any other device by a website, containing the details of Your browsing history on that website among its many uses.
- Country refers to: Italy
- Device means any device that can access the Service such as a computer, a cell phone or a digital tablet.
- Data Controller: for the purposes of the GDPR (General Data Protection Regulation), refers to the Company as the legal person which alone or jointly with others determines the purposes and means of the processing of Personal Data.
- Personal Data is any information that relates to an identified or identifiable individual. For the purposes of GDPR, Personal Data means any information relating to You such as a name, an identification number, location data, online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity.
- Service refers to the Website.

- Service Provider means any natural or legal person who processes the data on behalf of the Company. It refers to third-party companies or individuals employed by the Company to facilitate the Service, to provide the Service on behalf of the Company, to perform services related to the Service or to assist the Company in analyzing how the Service is used. For the purpose of the GDPR, Service Providers are considered Data Processors.
- Usage Data refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).
- Website refers to snowdays.it, accessible from <https://www.snowdays.unibz.it/>
- You means the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

COLLECTING AND USING YOUR PERSONAL DATA

TYPES OF DATA COLLECTED

PERSONAL DATA

While using Our Service, We may ask You to provide Us with certain personally identifiable information that can be used to contact or identify You. Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Address / State / Province / ZIP / City
- Merchandise size
- Height, weight, helmet size, shoe size
- Sex
- Usage Data

USAGE DATA

Usage Data is collected automatically when using the Service.

Usage Data may include information such as Your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When You access the Service by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device unique ID, the IP address of Your mobile device, Your mobile operating system, the type of mobile Internet browser You use, unique device identifiers and other diagnostic data.

We may also collect information that Your browser sends whenever You visit our Service or when You access the Service by or through a mobile device.

Usage Data may also be collected through Matomo Analytics for the purpose of generating aggregated statistical reports and monitoring the performance of the Website. Matomo Cookies may collect anonymized identifiers, Device information, referrer data, and information related to the pages You visit. Such data is processed exclusively for analytical purposes and is never used to profile You.

TRACKING TECHNOLOGIES AND COOKIES

Snowdays26 uses Cookies, web beacons, tags, scripts, and analytics technologies to collect and analyze information regarding the use of the Service. Such technologies include first-party Cookies necessary for Service delivery, functionality Cookies used with Your consent, and analytics Cookies administered through Matomo. Matomo is deployed in a GDPR-compliant configuration that ensures no unauthorized third-party data transfers occur. The full list of Cookies used is provided in the Snowdays26 Cookie Policy.

The technologies We use may include:

- **Cookies or Browser Cookies.** A cookie is a small file placed on Your Device. You can instruct Your browser to refuse all Cookies or to indicate when a Cookie is being sent. However, if You do not accept Cookies, You may not be able to use some parts of our Service. Unless you have adjusted Your browser setting so that it will refuse Cookies, our Service may use Cookies.
- **Web Beacons.** Certain sections of our Service and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of a certain section and verifying system and server integrity).

Cookies can be "Persistent" or "Session" Cookies. Persistent Cookies remain on Your personal computer or mobile device when You go offline, while Session Cookies are deleted as soon as You close Your web browser. Learn more about cookies on the Privacy Policies website article.

We use both Session and Persistent Cookies for the purposes set out below:

- **Necessary / Essential Cookies**
- **Type:** Session Cookies
Administered by: Us
Purpose: These Cookies are essential to provide You with services available through

the Website and to enable You to use some of its features. They help to authenticate users and prevent fraudulent use of user accounts. Without these Cookies, the services that You have asked for cannot be provided, and We only use these Cookies to provide You with those services.

- **Cookies Policy / Notice Acceptance Cookies**

Type: Persistent Cookies

Administered by: Us

Purpose: These Cookies identify if users have accepted the use of cookies on the Website.

- **Functionality Cookies**

Type: Persistent Cookies

Administered by: Us

Purpose: These Cookies allow us to remember choices You make when You use the Website, such as remembering your login details or language preference. The purpose of these Cookies is to provide You with a more personal experience and to avoid You having to re-enter your preferences every time You use the Website.

For more information about the cookies we use and your choices regarding cookies, please visit our Cookies Policy or the Cookies section of our Privacy Policy.

COOKIES AND MATOMO ANALYTICS

Snowdays26 processes certain Personal Data through the use of Cookies and analytics technologies, as described in the Cookie Policy. The use of analytics Cookies is based on Your consent pursuant to Article 6(1)(a) GDPR. Essential Cookies required for the proper functioning of the Service are processed on the basis of legitimate interest pursuant to Article 6(1)(f) GDPR and do not require consent. You may withdraw Your consent to analytics Cookies at any time in accordance with Article 7 GDPR.

USE OF YOUR PERSONAL DATA

The Company may use Personal Data for the following purposes:

- To provide and maintain our Service, including to monitor the usage of our Service.
- To manage Your Account: to manage Your registration as a user of the Service. The Personal Data You provide can give You access to different functionalities of the Service that are available to You as a registered user.
- For the recording of the event
- For the performance of a contract: the development, compliance and undertaking of the purchase contract for the products, items or services You have purchased or of any other contract with Us through the Service.
- To contact You: To contact You by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the

functionalities, products or contracted services, including the security updates, when necessary or reasonable for their implementation.

- To provide You with news, special offers and general information about other goods, services and events which we offer.
- To manage Your requests: To attend and manage Your requests to Us.
- For business transfers: We may use Your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by Us about our Service users is among the assets transferred.
- For other purposes: We may use Your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our Service, products, services, marketing and your experience.

We may share Your personal information in the following situations:

- With Service Providers: We may share Your personal information with Service Providers to monitor and analyze the use of our Service, to contact You.
- With Affiliates: We may share Your information with Our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include Our parent company and any other subsidiaries, joint venture partners or other companies that We control or that are under common control with Us.
- With Your consent: We may disclose Your personal information for any other purpose with Your consent.

RETENTION OF YOUR PERSONAL DATA

The Company will retain Your Personal Data only for as long as it is necessary for the purposes set out in this Privacy Policy. We will retain and use Your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies. The period will be approximately one year.

PERSONAL OF YOUR USAGE DATA

The Company will also retain Usage Data for internal analysis purposes, in this case, the data will be aggregated and it is not possible to be traced back to You. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of Our Service, or We are legally obligated to retain this data for longer time periods.

TRANSFER OF YOUR PERSONAL DATA

Your information, including Personal Data, is processed at the Company's operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of Your state, province, country or other governmental jurisdiction where the data protection laws may differ from those from Your jurisdiction.

Your consent to this Privacy Policy followed by Your submission of such information represents Your agreement to that transfer.

The Company will take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with this Privacy Policy and no transfer of Your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of Your data and other personal information.

DELETE YOUR PERSONAL DATA

You have the right to delete or request that We assist in deleting the Personal Data that We have collected about You.

Our Service may give You the ability to delete certain information about You from within the Service.

You may update, amend, or delete Your information at any time by contacting Us on the email address: SnowDays@unibz.it to request access to, correct, or delete any personal information that You have provided to Us.

Please note, however, that We may need to retain certain information when we have a legal obligation or lawful basis to do so.

DISCLOSURE OF YOUR PERSONAL DATA

BUSINESS TRANSACTIONS

If the Company is involved in a merger, acquisition or asset sale, Your Personal Data may be transferred. We will provide notice before Your Personal Data is transferred and becomes subject to a different Privacy Policy.

LAW ENFORCEMENT

Under certain circumstances, the Company may be required to disclose Your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

OTHER LEGAL REQUIREMENTS

The Company may disclose Your Personal Data in the good faith belief that such action is necessary to:

- Comply with a legal obligation
- Protect and defend the rights or property of the Company
- Prevent or investigate possible wrongdoing in connection with the Service
- Protect the personal safety of Users of the Service or the public
- Protect against legal liability

SECURITY OF YOUR PERSONAL DATA

The security of Your Personal Data is important to Us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect Your Personal Data, We cannot guarantee its absolute security.

Snowdays26 ensures that analytics data collected through Matomo is processed in accordance with GDPR principles and, where possible, anonymized so that Users cannot be individually identified.

CHILDREN'S PRIVACY

Our Service does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If You are a parent or guardian and You are aware that Your child has provided Us with Personal Data, please contact Us. If We become aware that We have collected Personal Data from anyone under the age of 13 without verification of parental consent, We take steps to remove that information from Our servers.

If We need to rely on consent as a legal basis for processing Your information and Your country requires consent from a parent, We may require Your parent's consent before We collect and use that information.

We do not provide services or manage contracts of anyone under the age of 18. If anyone under 18 provides his data, they will be removed and will not be collected.

LINKS TO OTHER WEBSITES

Our Service may contain links to other websites that are not operated by Us. If You click on a third party link, You will be directed to that third party's site. We strongly advise You to review the Privacy Policy of every site You visit. We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

CV HANDOVER AND DATA PROCESSING FOR RECRUITMENT PURPOSES

As part of the event "Snowdays 2026", participants may have the opportunity to submit their Curriculum Vitae (CV) for professional networking or recruiting purposes. By submitting your CV:

1. **Data Collection:** You consent to the collection of your personal and professional data, including but not limited to your name, contact details, educational background, and professional experience, as included in the CV.
2. **Data Usage:**
 - Your CV will be used to facilitate professional connections and recruitment opportunities during or after the event.
 - We may share your CV and associated information with our sponsors and partners for the purposes of recruitment, networking, or other professional engagement.
3. **Data Sharing:** Your data will only be shared with sponsors and partners who comply with applicable data protection laws and who commit to using the information solely for recruitment or professional purposes.
4. **Data Retention:**
 - Your CV will be retained for a period of 12 months following the event to allow for follow-up opportunities unless you request its deletion.
 - After this period, your data will be securely deleted unless otherwise required by applicable laws.
5. **Your Rights:**
 - You may request access, correction, or deletion of your CV and related data at any time by contacting us at SnowDays@unibz.it.
 - You have the right to withdraw your consent to share your CV with sponsors or partners at any time. However, such withdrawal will not affect data shared prior to your withdrawal.
6. **Security:**
 - We take appropriate measures to ensure the security of your CV and related data against unauthorized access, disclosure, or misuse.

By submitting your CV, you acknowledge that you have read and understood this Privacy Policy and agree to the outlined terms regarding CV submission and data processing.

COMPLIANT PHOTO CONSENT FORM

By participating in the Snowdays 2026 event, all participants agree to be captured in photos, videos, and other visual material during the course of the event. The organizers reserve the right to use this material for promotional and documentation purposes, including but not limited to marketing materials, social media, press releases, and official event publications.

All visual material captured during Snowdays 2026, including photos and videos, shall be the property of Snowdays. Participants understand and agree that they do not hold any rights to the material captured and authorize Snowdays to use, reproduce, and distribute the material for promotional purposes.

During the Snowdays 2026 event, videos will be captured also by a film crew for the documentary "nomi case città" (working title) by E. Mastropietro and D. Ietri. Participants understand and agree that the documentary film crew is authorized to use, reproduce and distribute the material for the purpose of the production of the film.

We value the privacy of all Snowdays 2026 participants. While organizers make efforts to avoid capturing sensitive moments, participants acknowledge the possibility of incidental captures during the large-scale event and consent to such for promotional use. Participants are informed that misuse of captured material, including instances of consuming alcohol, may impact personal reputation. Snowdays pledges to use discretion but cannot be held responsible for actions by third parties. Concerns about specific material will be addressed.

Participants acknowledge that Snowdays is not responsible for any involuntary damage to their reputation that may result from the use of visual material captured during the event. We will make reasonable efforts to address any concerns raised by participants regarding the use of specific material.

Participants who do not wish to be included in promotional material are responsible for notifying the event organizers in writing before or during the event. However, Snowdays cannot guarantee the exclusion of participants from all captures due to the dynamic and spontaneous nature of the event.

Participants understand that the Snowdays event includes activities that connect students with local businesses in South Tyrol. Visual material captured during these interactions may also be used for promotional purposes to highlight the collaborative efforts between students and local businesses.

Snowdays reserves the right to modify these terms and conditions at any time. Participants will be notified of any changes, and continued participation in the event implies acceptance of the modified terms.

By participating in Snowdays 2026, all participants acknowledge that they have read, understood, and agreed to these terms and conditions.

CHANGES TO THIS PRIVACY POLICY

We may update Our Privacy Policy from time to time. We will notify You of any changes by posting the new Privacy Policy on this page: <https://snowdays.unibz.it/>.

The page will always be updated to the newest version.

We will let You know via email and/or a prominent notice on Our Service, prior to the change becoming effective and update the "Last updated" date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

CONTACT US

If you have any questions about this Privacy Policy, You can contact us:

- By email: SnowDays@unibz.it